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APPROACHES TO THE REFORMATION OF THE SYSTEM OF SOCIAL SERVICES PROVIDING IN THE CONTEXT OF FOREIGN EXPERIENCE RESEARCHING (THE CASE OF UNITED KINGDOM)

The article analyzes the European experience of social services system reforming under the influence of the decentralization of power trend in case of the UK. It is considered the stages of this process that resulted in forming an efficient social services system providing to the population by the place of requirement and the direction of the destination. It is emphasized that this process, in fact, was the transition to the transferring of a large part of state functions to maintain social services at the level of local governments and non-governmental organizations, that visualized the trend towards decentralization of social sphere governing and, in particular, the system of social services providing to a population. The features and characteristics of the British social security system are defining in the article. Research is done for the UK as a part of the European Union being. Research carried out by the example of the health sector and social services which are provided in this sector to its limits by the appropriate authorities and agencies of UK. It is determined that the main purpose of social reform carrying out in the country was improving the quality and length of people’s life, in particular through the availability and quality of social services in the medical sphere. As fundamentals of its implementation, it was recognized a sustainable community development (balancing of social, economic and environmental components in the territorial development), the recognition of health as the highest value not only for the state but also for society as a whole. Due to this, social services in the medical industry get a significant priority in the state financing. Another fundamental was an ensuring of equal conditions for self-identifying of individuals that promote careful and responsible attitude to their health rights.
The attention is paid to the importance of non-governmental organizations involved in the providing of social services in the country. The role of recipients of social services as the productive force for positive change in the industry is outlined.

Based on the experience gained from the UK, it is proved that the state's role in the building of social services mechanisms is a strategical priority. However, into market conditions, this role does not limit opportunities for private institutions and self-governing bodies to influence the development of this system. That actualizes the issue of increasing the quality of services, their cost, and availability. Under these conditions, such principles as the principle of distributive justice; the principle of uniformity and unification of social services and benefits, resulting in standardized methods of the amount and terms of pensions with a health care calculating; the principle of generality of the social security system – it's spreading to all citizens who need social assistance, are performed.

Key words: social services, social security system, the reform of social services model, decentralization of power, European integration, the UK experience.