Problem definition. Economical development compiles the social progress, living standards assurance and public welfare. It is necessary to develop a complex of interrelated measures dealing with the financial and non-financial economy sectors interrelation and to correlate the work of all public authorities and economic management facilities for the purpose of their improvement for the economical processes regulation in the line of the national policy and the Ukrainian state striving for the Euro-integration realization. These tasks are to be fulfilled in the frames of the effective governmental policy in the field of economical development that are supposed to improve the economical situation in the country and to bring the national economic complex to a new level of development.

Taking into the account the objectiveness of the state authority existence in the society, its dominating role in the economical processes regulation and economical policy implementation at national-wide and regional levels one may define that the main task of the policy must be the solving of the issues existing in the economical system of Ukraine and the society crossover to a new level of economy development that will be a spur for progressive changes in the context of the work activity modernization and its crossover to an innovative work model. Such changes should provide the state not only with the economical progress but also promote the social development improvement of Ukraine.

The latest research and publication analysis. One should mention that the problems of the social and economical development planning and forecasting are regarded by such researches as V.Heyetz, N.Dubrovina, V.Ivanov, T.Klebanova, O.Cherniak. The forecasting of the regional social and economical development, the building of the financial ground of the local self-administration are in the span of scientific interest of many scientists such as V.Bidak, Ye.Boyko, S.Bukovynsky, O.Vasylyk, V.Voytzechivsky, Ya.Hryta,
Task definition. The purpose of the article is the searching of the improvement strategies of the state policy realization in the field of the economical development by the means of the institutional resourcing unification.

The materials. In the Article 1 of the Constitution of Ukraine our state is defined as social [3]. According to the Article 13 of the Constitution the state provides the social economy course. So, the economical field of our state is defined as social what to a great degree explains the parallelism of the economical and social development categories use and defines the national policy direction in the field of economical and social development. The action of the national policy improvement mechanism in the field of economical development has to concern primarily national policy types, in particular such as resource policy, industrial policy, financial policy, laws-and-regulations policy, science policy, innovation policy.

Conclusions. So, the building of the effective economical development model requires the functioning of the optimal economical system of the marketing type, the building of which is the ground of the appropriate state policy. In order to maintain the effective realization of its tasks and purposes one need to improve the institutional resourcing of the state economical policy spreading in the direction of its unification according to the developed European union member-states requirements and in the direction of the enhancement of appropriate institutions with up-to-date realities taken into account and solving such urgent tasks that exist in the society.