ROLE OF PUBLIC NURSING IN THE STATE HEALTHCARE MANAGEMENT IN FAMILY MEDICINE FACILITIES

The article is dedicated to the analysis of work of public medical nurses in general practice – family medicine on the basis of the public nursing in the primary care facilities as professional partners of family physicians. The attention is paid to the fact that the nurses provide services both in medical and medical-social care of the ill and healthy people within the process of formation, preservation and improvement of person’s health in different age groups, as well as treatment and rehabilitation of patients.

The fundamental domain of the whole healthcare system in Ukraine is the primary medical care provided on the basis of the family medicine. It the most actively promotes not only formation, preservation and improvement of personal health, but also makes the biggest contribution to the formation of public health in territorial groups and carries the biggest responsibility for loss of health, it defines the efficient usage of the healthcare system resources within the process of integrated, patient-oriented medical help and satisfaction of the demands from the citizens to the healthcare system.

The aim of the research is to define the role of public nursing in the state management of public health formation of family-territorial areas, which receive medical services in the family medicine facilities.

Among the tasks of the current research is to study the role of the public nurses of general practice – family medicine as partners of the family physicians as to medical care of the patients on the basis of etiotropic, pathogenic, and sanogenetic therapies of different diseases; realization of medical care after ill and health people of different age groups, which relates to biological, psychological, social and emotional spheres; avoidance and prevention of the influence of inadequate behavior
among ill or healthy people not only on the state of personal health, but on the health of the territorial group.

Personal health of each person builds the basis of the public health in the territorial group, where the primary medical care is provided by the experts in family medicine.

Modern models of the primary medical care are working on the basis of the family medicine around the globe do not exist without the wide application of the preventative technologies. Preventative medicine – is the system of the scientific knowledge and practical actions aimed at providing of the strong health to individuals and groups (public health) and prevention of diseases.

Formation of the health lifestyle among the patients as a universal vaccine against diseases – is the most important part of work of the public nurse of general practice – family medicine. Thus, special attention is paid in the family medicine facilities to the preparation of nurses, who work with families in family-territorial units, especially to problems of medical wellness and preventative medicine within the process of their constant professional development. Meanwhile sessions with public nurses are conducted with the family physicians, and that promotes integration of their efforts into the solution of problems of preventative medicine.

Main direction in organization of public healthcare system, including the public nursing, within the process of public society development is occupied by the preventative concept and lifestyle, scientific researches in the sphere of medical wellness and preventative medicine, practical healthcare and social policy of the state. Roles and functions of the public healthcare are defined by the specific problems of the certain territorial group and are provided by its representatives in the authorities. The groups themselves also influence the formation and improvement of the health of their citizens, as well as the establishment of the organization activities directed onto improvement of the demographic values and lowering of the disease level.

Conclusions of the current research are the following:
- Public nurses of general practice – family medicine perform an important role as partners of family physicians in the primary care facilities working on the basis of the family medicine;

- Two forms of medical services are simultaneously coexisting within the sphere of primary care: medical help and medical care. Medical help mainly concerns etiotropic, pathogenic, and sanogenetic therapies of the patients. Medical care mostly relates to biological, psychological, social and emotional spheres of people, who need corrections both in the treatment process and with preventative aim;

- Nursing care after ill and healthy people in the primary care facilities working on the basis of the family medicine, is multidirectional and multilevel. It allows to avoid or prevent negative influences of the inadequate behavior of the ill or healthy person onto the state of personal health or the health of the territory group.